

Helping Kids Thrive



Children and youth living in low-income households have been some of the hardest affected during the pandemic. Many who were already going without adequate food or basic supports are now experiencing further anxiety and trauma caused by the pandemic.

District 69 has higher levels of vulnerability for preschool children than any other Island Health or BC region. Our region also has a higher percentage of low-income families and higher numbers of children and youth in care compared with other Island Health regions and the rest of BC.



1 in 3 children
in District 69 under the age of 6
live in poverty without enough to eat



1 in 5 children
in BC live in poverty



1 in 6 children
in Canada live in poverty

Help us reach more and do more to help kids thrive now and in the future



SOS Project REBUILD

Campaign to Reach More Do More

How your SOS helps kids thrive

Caring for Community at Christmas – ensuring all local children have a special gift to unwrap Christmas morning and food to enjoy with their families

School Night Out – games, field trips, healthy snacks for Grades 7, 8 & 9

Kids Movement: Play, Express and Grow – for Grades 4, 5 & 6

Recreation Assistance for Children & Youth – helping families with registration costs for recreation activities

TIC TAC – young children play and learn while parents recharge and take a break

Gradwear – new and gently used graduation attire for local youth

Youth Open Space – connecting kids in a fun and safe environment with music, field trips, activities, snacks, and dinner

After School Education Assistance – One-on-one tutoring in Math and English for children in grades 6-12

Family Night – quality family time with games, crafts, field trips and dinner



SOS SERVICES DURING COVID-19

In the Spring of 2020, the pandemic forced SOS to put child, youth and family programs on hold until September when we were able to restart many at a reduced capacity. Then in November, we had to adapt again with the new Public Health Order that restricted gatherings.

Thanks to donor support of our Grateful Hearts, Project Restart and Winter Emergency campaigns, SOS was able to create a plan to continue meeting the needs of kids and their families by:

- ✓ Checking in with families and providing assistance and additional resources when needed
- ✓ Delivering home-cooked meals, snacks and activities to children, youth and families
- ✓ Restarting in-person, one-on-one tutoring
- ✓ Ensuring our annual Gradwear program resumes in time for students to find that special outfit to celebrate their achievement

Help us reach more and do more to help kids thrive now and in the future



SOS Project REBUILD

Campaign to Reach More Do More

How your SOS is rebuilding to help kids thrive now and in the future

With many kids going to school hungry compounded by the lack of social interaction and positive mentoring, the mental health toll on our kids will be felt for some time to come. Our community's youth will be the next generation of workers and leaders and it is up to all of us to help equip them with the support and tools they need to grow into successful adults.

That's why we've launched an ambitious \$1 Million campaign that will enable your SOS to build capacity for the future. We call it SOS Project Rebuild.

Of course we will continue providing essential services to those most in need as well as open up more of our programs when it is safe to do so. But we also want to begin the process of developing new and expanded areas of focus that will make a bigger impact in the lives of children and youth in the coming years. And we need to get started now!

Help us Reach More and Do More to Help Kids Thrive by investing in:



- Recreation assistance is an area that requires more funding to ensure more children and youth can participate in activities that strengthen their social and physical wellbeing
- Expanded tutoring to help kids who are struggling academically as a result of learning disruption
- Educational materials to help families dealing with youth anxiety and behavioural challenges
- Getting technology into the hands of children living in low-income homes
- Research and development of a teen "Learn to Cook" program
Empowering youth with these important life skills will benefit them and their younger siblings who live in homes challenged with food insecurity

Please join our team of forward-thinking, solution-focused supporters who are committed to rebuilding a community that looks out for everyone.

WE ARE



To make your gift now,

[CLICK HERE](#)

or Donate by phone: (250) 248-2093
Donate by mail: PO Box 898 Parksville BC V9P 2G9
Donate in person at: 245 West Hirst Ave. Parksville
Charitable Number: 107021537RR0001

sosprojectrebuild.com